

COURSE OUTLINE

(1) GENERAL

SCHOOL	SCHOOL OF BUSINESS		
ACADEMIC UNIT	DEPARTMENT OF TOURISM ECONOMICS AND MANAGEMENT		
LEVEL OF STUDIES	UNDERGRADUATE		
COURSE CODE	TO2009	SEMESTER	2 nd
COURSE TITLE	LEISURE AND TOURISM		
INDEPENDENT TEACHING ACTIVITIES		WEEKLY TEACHING HOURS	CREDITS
Lectures		3	6
COURSE TYPE	GENERAL KNOWLEDGE		
PREREQUISITE COURSES:	NO		
LANGUAGE OF INSTRUCTION and EXAMINATIONS:	GREEK		
IS THE COURSE OFFERED TO ERASMUS STUDENTS	YES		
COURSE WEBSITE (URL)	https://eclass.aegean.gr/courses/TOUREM195/		

(2) LEARNING OUTCOMES

Learning outcomes
<p>The purpose of the course is to establish the conceptual framework of leisure, highlight its key characteristics, and examine its role in society and the economy over time. Specifically, the course aims to illustrate how leisure interacts with the tourism sector and present the related activities that occur within this field.</p> <p>Upon successful completion of the course, students will acquire the necessary knowledge to:</p> <ul style="list-style-type: none"> • Define leisure and the factors that shape it, • Understand the main recreational and leisure activities, • Connect the allocation of leisure time with tourism activities, • Identify business opportunities for the development of leisure tourism services, and • Design leisure tourism services.
General Competences
<ul style="list-style-type: none"> • Working in an interdisciplinary environment • Communicating in an international environment • Working in an interdisciplinary environment • Production of new research ideas • Promoting free, creative, and inductive thinking

(3) SYLLABUS

Course Outline:

1. Historical development of the tourism phenomenon
2. The concept of leisure and its characteristics
3. The connection between leisure and tourism
4. Activities and ways to utilize leisure time
5. Cultural tourism (Cultural heritage and cultural industries)
6. Sports tourism and wellness tourism
7. Ecotourism and agritourism
8. Clusters of culture, recreation, and wellness
9. Development of leisure activities and enhancement/formation of tourism products with an emphasis on sustainable tourism development
10. Case studies in Greece and abroad

(4) TEACHING and LEARNING METHODS - EVALUATION

DELIVERY.	<ul style="list-style-type: none"> • Face-to-Face 	
USE OF INFORMATION AND COMMUNICATIONS TECHNOLOGY	<ul style="list-style-type: none"> • Audio visual materials • Communication with students via e-mail and e-class platform • Uploading course material on e-class platform 	
TEACHING METHODS	<i>Activity</i>	<i>Semester workload</i>
	Lectures	39
	Self-directed study	86
	Course total	125 hours
STUDENT PERFORMANCE EVALUATION	Written-Oral Assignments and/or end of term written exam	

(5) ATTACHED BIBLIOGRAPHY**A) Bibliography**

- Tapps, T., & Wells, M. S. (2018). Introduction to recreation and leisure (3rd ed.). Human Kinetics.
- Tribe, J. (2020). The economics of recreation, leisure and tourism (6th ed.). Routledge.